

Consent form: Publication of photos & videos

Print, intranet, internet and social media



Privacy notice

We, the Helmholtz-Zentrum Hereon, would like to publish photographs and possibly videos (“recordings”) of you for the purposes of internal communication, public relations and science communication in brochures, on the intranet, on our website and on social media platforms.

We would therefore be pleased if you would consent to the publishing of the recordings and, if applicable, your name.

Important information: You are free to decide whether or not you wish to give your consent. There are no negative consequences if you do not give your consent.

You can also withdraw any consent you have already given in whole or in part at any time. We will then immediately remove your photo (or video) from the website and – insofar as we are responsible – also from the relevant social media services. Please send such a withdrawal to:

Helmholtz-Zentrum Hereon GmbH, Communication and Media Department, Max-Planck-Straße 1, 21502 Geesthacht or send an e-mail to: presse@hereon.de

If you have given your consent for your photographs to be used in print products, we will continue to use the flyers/brochures that have already been printed. In the event of a new edition, we will of course ensure that your photo and name do not appear again in the brochure, flyer or other print product.

Please note that our Internet pages are also accessible to search engines. You must therefore expect that your name and image may also be found by search engines.

Content can also be researched on social media platforms. The providers of the relevant social media services are primarily responsible for this.

Notice on copyright:

If we have taken the photographs in which you appear, we hold the rights to these photographs. If you provide us with such recordings, you also grant us a non-exclusive right

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of use for the planned use on the intranet, internet, social media and in print by submitting your consent. In the event that a third party has made the recordings, you assure us that you are entitled to grant us the rights of use to the recordings for the planned use. The provision of recordings by you is voluntary. You will not receive any remuneration from us for the use of the recordings.

Further information on data protection:

Image data and personal details (surname, first name, contact details if applicable) are collected directly from you as part of the recording process. The primary basis for processing your personal data is your consent. In addition, we process your data on the basis of our overriding legitimate interests in the effective internal and external documentation and communication of our scientific activities. In this case, the purposes of processing are internal communication, public relations of Hereon and science communication.

Note on special categories of personal data: Under the GDPR, information that reveals racial and ethnic origin, political opinions, religious or ideological beliefs or health data is subject to special protection. Since even glasses, walking aids, headgear or skin color may count as special category data, the consent obtained must therefore necessarily also extend to this information.

In the event of publication, your image data and personal details (in particular your first name and surname) may be passed on to service providers involved in this respect (e. g. social media providers). A targeted transfer of your personal data to a so-called third country is not planned. However, data may be transferred to integrated service providers based in a third country. In these cases, we ensure that the measures required under the GDPR are taken to ensure an adequate level of data protection.

We store and process your data until you withdraw your consent.

You can reach our data protection officer at datenschutz@hereon.de or by calling +49 (0) 4152 - 87-2010. For further information on data protection, please refer to our general data protection declaration at https://www.hereon.de/innovation_transfer/communication_media/imprint/privacy_policy/index.php.en

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Your data protection rights:

You have the right of information and **access** to the personal data concerning you.

Furthermore, you have the right to **rectification** or **erasure** or to **restriction** of processing, insofar as you are legally entitled to do so.

Finally, you have the right to **object** to the processing of personal data within the scope of the statutory provisions.

You may also have the right to **data portability** in accordance with data protection regulations.

Furthermore, you have the right to lodge a complaint with the competent supervisory authority for data protection.